



THE UNITY PROJECT

We are a group of concerned families, business leaders, and other professionals that recently joined together to launch **The Unity Project** to aid a unified movement against forced Covid-19 child vaccines, via unification efforts, resourcing, and the need to amplify the best strategies of the most effective groups already doing tremendous work in this space.

We recognized the urgent need to unite statewide into a powerful force of concerned citizens that is well-resourced, well-coordinated with streamlined communication and propelled by strong execution across the state. Our humble intention is to also serve as a catalyst that significantly amplifies the best strategies being driven by the most experienced and effective groups in the space.

We are looking for an experienced Social Media Coordinator

Responsibilities

- Develop innovative and creative media content across social media platforms
- Propose creative strategy and create/maintain relevant social media accounts
- Setup daily/monthly/quarterly tasks and activity for all social media outlets
- Create a plan to enhance our SEO
- Deliver weekly and monthly reports with statistics and results for each account
- Facilitate conversations and provide information on multiple platforms
- Writing for multiple platforms that include blogs, promotional material, website copy, as well as composing Twitter posts, LinkedIn, Google reviews and Facebook updates
- Help with presentations and proposals
- Interacting with followers and other stakeholders via the organization's social media accounts
- Analyzing the organization's digital marketing plan and social media strategy and identifying strategic weaknesses and making recommendations for improvement

Qualifications

- Degree in and/or proven knowledge of social media
- Understanding of the concept behind The Unity Project's visual identity
- Able to make creative suggestions in the interest of the organization
- Excellent written communication skills with emphasis on proofreading and grammar excellence
- Passion for The Unity Project's mission and understanding of our vision and culture